

Case study

Marsham Court - Bournemouth

The Marsham Court is a 95-bedroom family run hotel with stunning views across Bournemouth Bay. Originally built in 1913, the family-run business has won many awards, becoming the first to gain the Gold Approved Family Friendly plaudit in 2014. While its central focus is on group breaks and family holidays, the Marsham Court also operates a thriving conference business.

Recently, a major refurbishment programme was carried out by Chewton Bespoke Homes, an award-winning design and building company based in Dorset. Work included the complete refit of the hotel's Solent Restaurant as well as the refurbishment of ten bedrooms and bathrooms. In January 2019, Chewton Bespoke will be working closely with the hotel to refit the Terrace Ballroom, another major refurbishment project.

For the hotel's bathrooms, Chewton's Managing Director, Darren Crain, recommended Spapanel waterproof wall panels. "A while back, I spotted the panels at a tradeshow," he



Arctic Stone in en suite bathroom, Marsham Court



Arctic Stone & Riven Slate in en suite bathroom, Marsham Court

said. "And although I hadn't used them before, their clean lines and waterproof properties made me think that their combined practicality and high-end look would be ideal for the Marsham Court refurbishment."

"We decided to go for a modern sleek look and the panels work really well" said Nigel Reeve, Training and Facilities Director at the Marsham Court.

A contemporary look was achieved using a combination of wall panels in Arctic Stone and Riven Slate from the Classic Collection from Spapanel, with adjoining panels being clicked into place to give a virtually seamless look using Spapanel's unique Hydrolock® connection.

"A big plus with Spapanel is that the panels are low maintenance. With tiles, on the other hand, you will always get the inevitable chip or crack which means having to factor in the additional costs of buying spares as replacements," said Nigel.

According to Darren, Spapanel is an attractive option for hotels who want to achieve great results with the absolute minimum of disruption to their guests. "Spapanel is extremely straightforward to install and my team were able to get the job done quickly. Fitting them took about half the time of tiling, and the finish is fantastic," he said.

"The feedback has been really positive. I know other hotels in the area have visited the Marsham to check out the new bathrooms – I am picking up a lot of hotel business as a result."



Arctic Stone, Riven Slate in en-suite bathroom, Marsham Court

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- Nigel Reeve, Training and Facilities Director
Marsham Court



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